



Gowtham Oleti

B.Des Product and Industrial Design

Design-driven student with a robust foundation in UI/UX and Product Design, attuned to the latest technological trends. Passionate about translating my skills into practical applications in the industry and collaborating with visionary professionals to bring innovative design solutions to life.

Mail: oletigowtham8803@gmail.com

Phone Number: 9848211136



<https://bit.ly/GowthamOletiLinkedin>

Education

- **Lovely Professional University**
B.Des - Product and Industrial Design · 2021 - Present
- **Sanghamitra School**
Primary and Secondary Schooling · 2009 - 2019

Skills and Interests

- Skilled in user-centered design, usability testing, and applying responsive and adaptive design principles across various platforms.
- Strong foundation in HCI, using cognitive psychology to enhance interface intuitiveness and user engagement.
- Expert in Figma, Webflow, for high-fidelity prototyping, wireframing.
- Experienced in managing the full design process from concept to launch, focusing on user needs and business goals.
- Excellent at identifying complex design problems and utilising data-driven solutions to enhance user satisfaction.
- Effective communicator and team player, adept at working in agile environments and collaborating with cross-functional teams.

Certifications

1. Professional UX design certificate by **Google**
2. Introduction to Augmented Reality by **Google Daydream**
3. Interaction design for AR/VR/MR by **University of Michigan**
4. Building AI Chatbots using IBM Watson by **IBM**
5. Introduction to Front-end and mobile development by **Meta**
6. Introduction to Augmented Reality by **Meta**
7. No Code Responsive Website in Webflow by **Coursera**

Languages

English - Professional Working Proficiency

Hindi - Professional Working Proficiency

Telugu - Native

Experience

Mouse & Cheese

UX Design Intern at Mouse & Cheese

June 2024 - Present · Noida - On-Site

- Assess, research, and re-design interfaces of existing products, focusing on user journey, behavior, and interactions to identify and solve design problems within a fast-track sprint model.
- Develop innovative design solutions and explore the next evolution in web and mobile experience design through interactive and immersive elements.



UI/UX Designer at Evaltrix

Jan 2024 - Jul 2024 · Hyderabad - Remote

- Evaltrix is SaaS application used by Companies to evaluate the job applicants.
- As a UX Design Intern at Evaltrix, My role focuses on interface design improvements, and usability testing, seamlessly integrating Generative AI features, and supporting the goal of creating an intuitive and efficient experience for both companies and candidates.

Notable Projects

Archives by Gow

July 2024 - August 2024

- **Role:** Product Designer, UI and UX designer, Developer.
- **Description:** A resource hub for all designers where they can find videos, podcasts, blogs, books and more related product design, tech and entrepreneurship.
- **Outcome:** Gained proper experience in designing and developing a product from scratch, and building a responsive website.
- **Link:** [Archives by Gow](#)

Portfolio

Checkout my portfolio at gowthamoleti.com